

# Facebook Privacy



# What is Facebook?

There are many explanations

- ▶ Facebook is a website which allows users, who sign-up for free profiles, to connect with friends, work colleagues or people they don't know, online. It allows users to share pictures, music, videos, and articles, as well as their own thoughts and opinions with however many people they like. ([webwise.ie](http://webwise.ie))
- ▶ The official stated purpose of Facebook is to make the world more open and connected. Facebook's latest mission statement in 2013: people use Facebook to stay connected with friends and family, discover what's going on in the world and share and express what matters to them. ([socialmediaexaminer.com](http://socialmediaexaminer.com))

# What about your Privacy?

- ▶ There is a bunch of legal mumbo jumbo surrounding the FB terms and conditions and your privacy. Simply put, assume that you are giving FB full access to do whatever they like with anything you post and any personal details stored in your profile.
- ▶ FB can track your data and even the data of your friends even if they don't have a FB account.
- ▶ You can control how much of your data is seen by other users of FB, but you can't control what your friends can do with data you share or what FB can do with your data as a whole.
- ▶ As a FB user, there are 3 basic levels to consider:
  - ▶ Public
  - ▶ Friends of Friends
  - ▶ Friends.

# What can you control?

There are several settings which you can tweak to limit various things related to your personal data and the posts you share.

Explore your Settings in FB in particular:

- ▶ Privacy
- ▶ Tagging
- ▶ Blocking
- ▶ Apps and websites (3<sup>rd</sup> Party)

Many sites will allow you to create an account using your FB login details. This makes it easy to create an account, but it gives FB access to your details related to the app and the app can access your FB data as well.

<https://privacyaustralia.net/9-things-you-didnt-know-about-facebook-privacy/>

# FB App vs Web

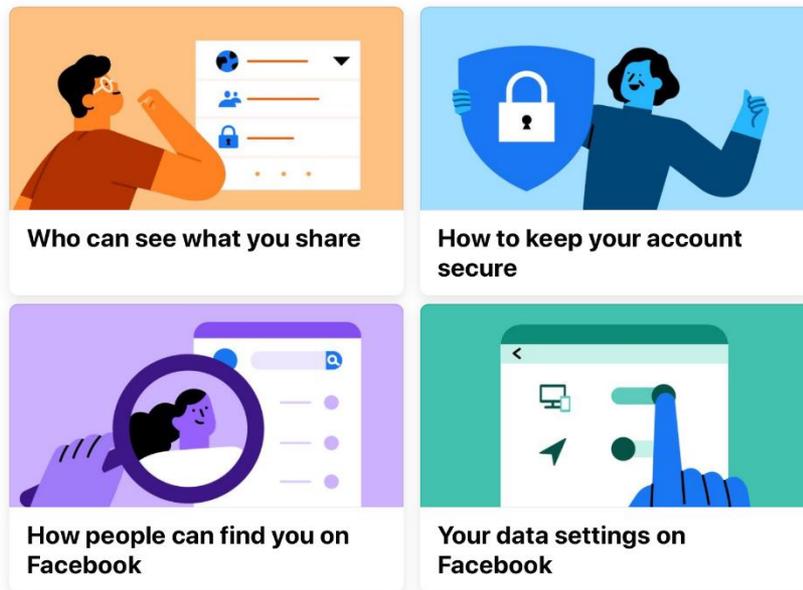
There are differences between the app version and using FB with an internet browser.

Like most apps, the experience can be richer and can offer more options like the Privacy Wizard

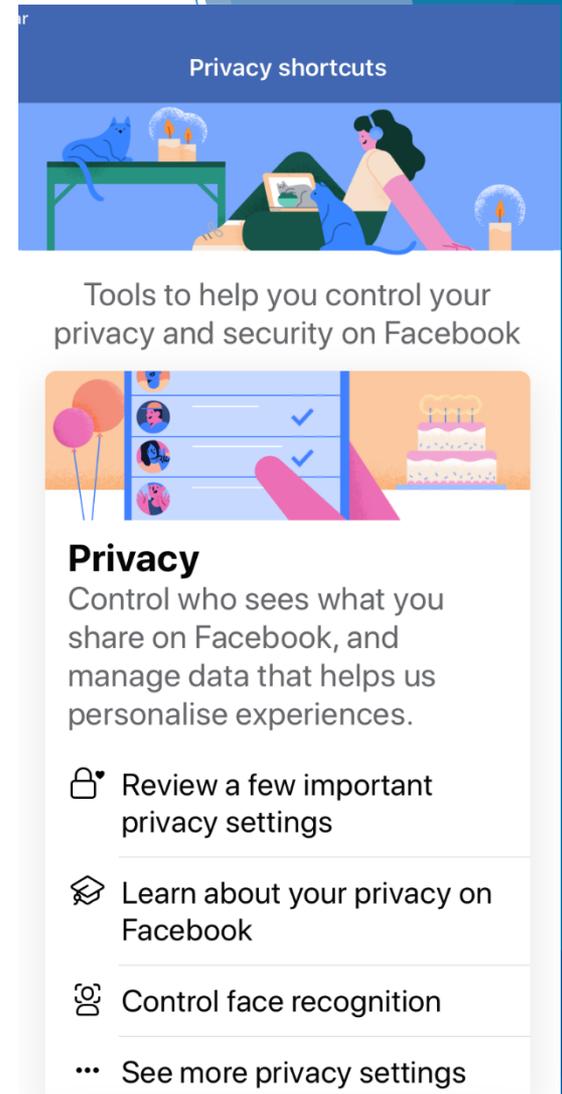
## Privacy Checkup

We'll guide you through some settings so that you can make the right choices for your account.

What topic do you want to start with?



To check more privacy settings on Facebook, go to **Settings**.



# Privacy Settings?

facebook.com/settings?tab=privacy

f Search Tony Home Find Friends Create

- General
- Security and login
- Your Facebook information
- Privacy**
- Timeline and tagging
- Stories
- Location
- Blocking
- Language and region
- Face recognition
- Notifications
- Mobile
- Public posts
- Apps and websites
- Instant Games
- Business integrations
- Ads
- Payments
- Support Inbox
- Videos

### Privacy Settings and Tools

|  |   |          |                                  |
|--|---|----------|----------------------------------|
| <b>Your activity</b>                       | Who can see your future posts?  | Friends  | Edit                             |
|  | Review all your posts and things you're tagged in                             |          | <a href="#">Use Activity Log</a> |
| <b>How people can find and contact you</b> | Limit the audience for posts you've shared with friends of friends or Public? |          | Limit Past Posts                 |
|  | Who can send you friend requests?   | Everyone | Edit                             |
|  | Who can see your friends list?  | Friends  | Edit                             |
|  | Who can look you up using the email address you provided?                     | Everyone | Edit                             |
|  | Who can look you up using the phone number you provided?                      | Everyone | Edit                             |
|  | Do you want search engines outside of Facebook to link to your Profile?       | Yes      | Edit                             |

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... is on the way...  
 ... your question?  
 ... the thingamabob is in the whoos-a-me-whatsit, can the whoos-a-me-whatsit connect to the whatchamacallit, and then download a hoos-i-jig to interact with my doohickey?

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