



Mobile Multimedia

Morley Public Library



City of Bayswater



MagooiT
Seniors Tech Support

What is Multimedia?

- Media and content in a number of different forms
- Text
- Audio
- Still Images
- Video
- Animation



Why do we use Multimedia?

- Multimedia is used primarily to

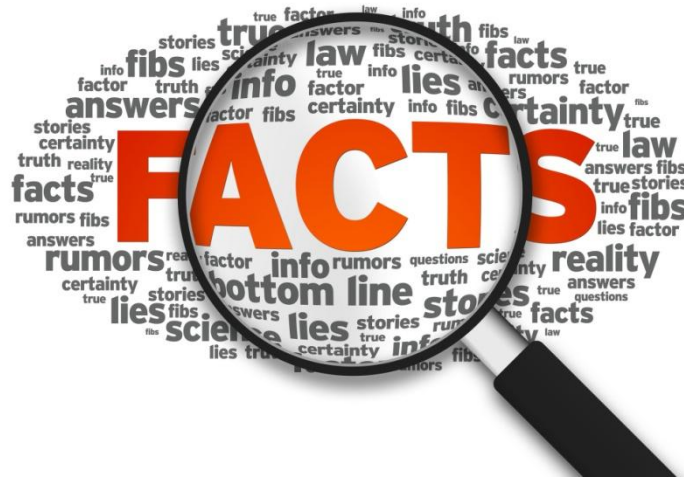
- Educate - training
- Entertain - movies, music, gaming
- Engage - motivation, sales & marketing



- Multimedia can also be Interactive

Text

- The most common method to convey information in computing applications.



- Text is most commonly used with other media types.

Audio

- Sounds, music and spoken word



- Types include MP3, AAC, WMA, Wave, MIDI

Images

- Visual content including Photos, drawings, graphs, paintings, interactive buttons and more...



- Types include JPG, PNG, BMP, TIFF, GIF

Video

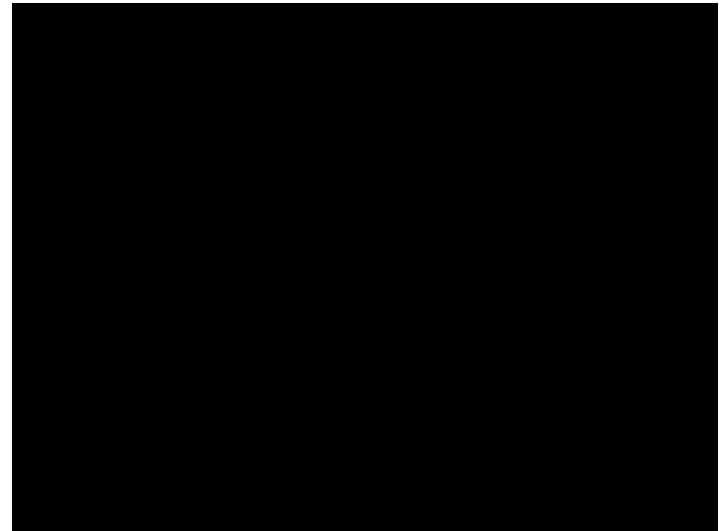
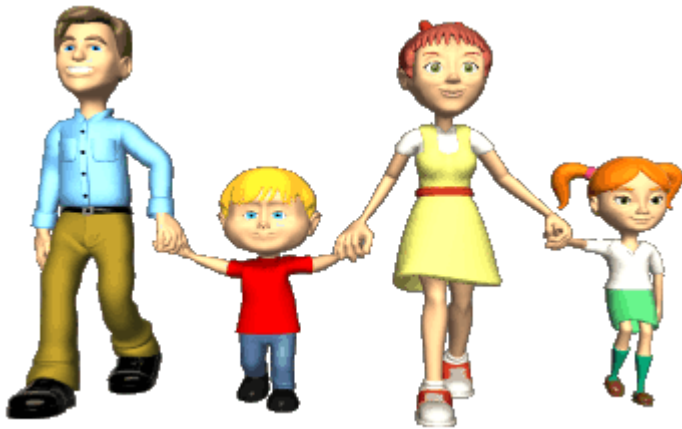
- Moving pictures including film, TV, video clips



- Types include MPEG, MP4, AVI, MWM, Flash, Quicktime

Animation

- A sequence of still images creating the illusion of movement



Types include GIF & Flash

www.elfyourself.com

Interaction

- Active participation



Types include games, training programs, guides

Exploring Multimedia

- Text



- iBooks, Overdrive, Flipboard



- Audio



- TuneIn Radio, Music



- Images



- Photos, Skitch



- Video



- TENplay, YouTube



- Animation



- Elf Yourself, Angry Birds



- Interaction



- Shazam, Maps, Lumosity



www.magooit.com.au

Magoo IT

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Help is on the way...
Have you a question?
What the thingamabob is in the whoos-a-me-whatsit, can the whoos-a-me-whatsit connect to the whatchamacallit, and then download a hoos-i-jig to interact with my doohickey?

ASK US NOW !




Magoo IT: helping Seniors with technology

Magoo IT is passionate about adult education and encouraging seniors to utilise, or embrace, technology to improve their lives. Tony has a unique ability to inspire confidence with a hands-on approach and encourages participants to bring in and use the devices during these sessions.

Training • Advice • Support

Thank you!



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