



# Mobile Multimedia

Morley Public Library



City of Bayswater



**MagooiT**  
Seniors Tech Support

# What is Multimedia?

- Media and content in a number of different forms
- Text
- Audio
- Still Images
- Video
- Animation



# Why do we use Multimedia?

- Multimedia is used primarily to

- Educate - training
- Entertain - movies, music, gaming
- Engage - motivation, sales & marketing



- Multimedia can also be Interactive



# Audio

- Sounds, music and spoken word



- Types include MP3, AAC, WMA, WAV, FLAC, MIDI

# Images

- Visual content including Photos, drawings, graphs, paintings, interactive buttons and more...



- Types include JPG, PNG, BMP, TIFF, GIF



# Video

- Moving pictures including film, TV, video clips

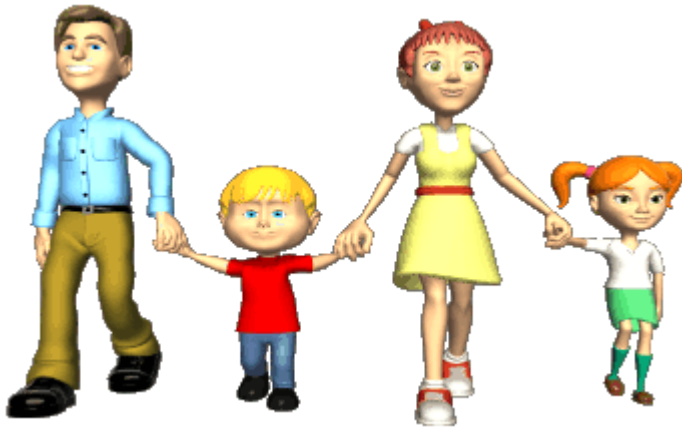


- Types include MPEG, MP4, AVI, MWM, Flash, Quicktime



# Animation

- A sequence of still images creating the illusion of movement



Types include GIF & Flash

[www.elfyourself.com](http://www.elfyourself.com)



# Interaction

- Active participation



Types include games, training programs, guides

# Exploring Multimedia

- Text



- iBooks, Overdrive, Flipboard



- Audio



- TuneIn Radio, Music, Spotify



- Images



- Photos, Skitch/Edit Photos



- Video



- TENplay, YouTube, Netflix



- Animation



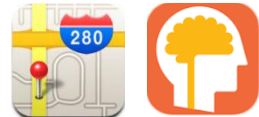
- Elf Yourself, JibJab, Angry Birds



- Interaction



- Shazam, Maps, Lumosity



www.magooit.com.au

Magoo IT

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Help is on the way...  
Have a question?  
ASK US NOW !



**Magoo IT: helping Seniors with technology**

Magoo IT is passionate about adult education and encouraging seniors to utilise, or embrace, technology to improve their lives. Tony has a unique ability to inspire confidence with a hands-on approach and encourages participants to bring in and use the devices during these sessions.

Training • Advice • Support



# Thank you!



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