

Online Shopping



City of Bayswater



Magoo iT
Seniors Tech Support

Why shop online?



Some Advantages

- ✓ Comfortable
- ✓ Generally cheaper
- ✓ Choice
- ✓ No pressure
- ✓ Easy comparisons
- ✓ Discretion
- ✓ National and Global
- ✓ Anywhere, anytime, any smart device
- ✓ Click and Collect

Some Disadvantages

- × Delivery delays
- × Shipping/Return costs
- × Increased Risk
- × Can't touch/try it
- × Not face to face
- × Bargaining is more difficult
- × Social aspect
- × Import Duty**

** Not currently enforced in Australia



Many options - including

Many retailers have an online presence

Retail



Groceries



Find a bargain

- Search for specials and compare prices



Many options - including

Buy or Sell

- New and Used items available
- Auctions



* Shipping to Australia

Paying for purchases



- COD
- Credit Card/Debit Card
- Direct Deposit (Bank Transfer)
- Paypal
- Cheques (Personal/Bank)
- Money Order
- Wire Transfer (e.g. Western Union)
- Escrow

Gumtree



- Posting an Ad is completely free, and there are no final value fees or charges if you sell your item on Gumtree. The site is totally free to non business sellers, no strings attached! – *Gumtree*
- There are paid options to promote ads for better visibility
- Gumtree is available on PC, iPhone/Pad/Touch and Android

Gumtree in more detail

- Searching and Browsing
- List and Gallery Views
- Filters and Sorting
- My Gumtree
- Saving Searches and email notifications
- Watchlist
- Sharing an advert with a friend
- Posting an Advert (Free or Paid options)
- Help and Support
- Privacy and Legal bits

ebay



You must register to buy or sell on ebay. There are listing and final value fees.

Buying



- Register
- Find Items
- Buying Format
- Investigate seller (feedback)
- Payment
- Receival (feedback)
- Manage purchases (My ebay)

Selling



- Register
- List item
- Selling format (fees)
- Payment options
- Shipping
- Manage sales (My ebay)

Online Shopping in Australia

Videos

OnGuardOnline.gov

(<https://youtu.be/3w4tIdYCayM>)

Internet Shopping Explained in memes

(<https://youtu.be/XbsjCVtjovs>)

7pm Project 2010

Links

- www.staysmartonline.gov.au
- <http://www.accc.gov.au/consumers/online-shopping>
- www.gumtree.com.au
- www.ebay.com.au

- **Amazon Global**
<http://amzn.to/Amazon-Global-Shipping>
www.amazon.com.au

Thank you!

The screenshot shows the website www.magooit.com.au. The header includes the site name 'Magoo IT' and a 'Connect with us' button with social media icons. The navigation menu has links for Home, About, Events, Blog, Training & Topic Choices, Contact, and Resources & Links. The 'Events' menu is open, listing 'Past Events 2015', 'Past Events 2014', and 'Past Events 2013'. The main content area features a cartoon laptop character with arms and legs, waving, with the text 'Magoo iT Seniors Tech Support' below it. To the right, there is a dark blue box with the text 'p is on the way...' and 'your question?' followed by a paragraph of nonsensical text: 'the thingamabob is in the whoos-a-me-whatsit, can the whoos-a-me-whatsit connect to the whatchamacallit, and then download a hoos-i-jig to interact with my doohickey?'. Below this is a button that says 'ASK US NOW !'. At the bottom left of the screenshot is a cartoon illustration of a red rotary phone and two mobile phones, one of which is saying 'GRANDMA!' in a speech bubble. To the right of the illustration is the text 'Magoo IT: helping Seniors with technology' and a paragraph: 'Magoo IT is passionate about adult education and encouraging seniors to utilise, or embrace, technology to improve their lives. Tony has a unique ability to inspire confidence with a hands-on approach and encourages participants to bring in and use the devices during these sessions.' Below this paragraph is the text 'Training • Advice • Support'.



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Register your attendance to the next event at:
<http://bayswater.evanced.info/signup>