

# Online Shopping



City of Bayswater



**Magoo iT**  
Seniors Tech Support

# Why shop online?



## Some Advantages

- ✓ Comfortable
- ✓ Generally cheaper
- ✓ Choice
- ✓ No pressure
- ✓ Easy comparisons
- ✓ Discretion
- ✓ National and Global
- ✓ Anywhere, anytime, any smart device
- ✓ Click and Collect

## Some Disadvantages

- × Delivery delays
- × Shipping/Return costs
- × Increased Risk
- × Can't touch/try it
- × Not face to face
- × Bargaining is more difficult
- × Social aspect
- × Import Duty\*\*

\*\* Not currently enforced in Australia



# Many options - including

*Many retailers have an online presence*

## Retail



## Groceries



## Find a bargain

- Search for specials and compare prices



# Many options - including

## Buy or Sell

- New and Used items available
- Auctions



\* Shipping to Australia

# Paying for purchases



- COD
- Credit Card/Debit Card
- Direct Deposit (Bank Transfer)
- Paypal
- Cheques (Personal/Bank)
- Money Order
- Wire Transfer (e.g. Western Union)
- Escrow

# Gumtree



- Posting an Ad is completely free, and there are no final value fees or charges if you sell your item on Gumtree. The site is totally free to non business sellers, no strings attached! – *Gumtree*
- There are paid options to promote ads for better visibility
- Gumtree is available on PC, iPhone/Pad/Touch and Android

# Gumtree in more detail

- Searching and Browsing
- List and Gallery Views
- Filters and Sorting
- My Gumtree
- Saving Searches and email notifications
- Watchlist
- Sharing an advert with a friend
- Posting an Advert (Free or Paid options)
- Help and Support
- Privacy and Legal bits

# ebay



You must register to buy or sell on ebay. There are listing and final value fees.

## Buying



- Register
- Find Items
- Buying Format
- Investigate seller (feedback)
- Payment
- Receival (feedback)
- Manage purchases (My ebay)

## Selling



- Register
- List item
- Selling format (fees)
- Payment options
- Shipping
- Manage sales (My ebay)

# Online Shopping in Australia

## Videos

OnGuardOnline.gov

(<https://youtu.be/3w4tIdYCayM>)

Internet Shopping Explained in memes

(<https://youtu.be/XbsjCVtjovs>)

7pm Project 2010

# Links

- [www.staysmartonline.gov.au](http://www.staysmartonline.gov.au)
- <http://www.accc.gov.au/consumers/online-shopping>
- [www.gumtree.com.au](http://www.gumtree.com.au)
- [www.ebay.com.au](http://www.ebay.com.au)
  
- **Amazon Global**  
<http://amzn.to/Amazon-Global-Shipping>  
[www.amazon.com.au](http://www.amazon.com.au)

# Thank you!



www.magooit.com.au

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Help is on the way...  
your question?  
the thingamabob is in the whoos-a-me-whatsit, can the whoos-a-me-whatsit connect to the whatchamacallit, and then download a hoos-i-jig to interact with my doohickey?

ASK US NOW !

**Magoo IT: helping Seniors with technology**

Magoo IT is passionate about adult education and encouraging seniors to utilise, or embrace, technology to improve their lives. Tony has a unique ability to inspire confidence with a hands-on approach and encourages participants to bring in and use the devices during these sessions.

Training • Advice • Support

GRANDMA!



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