



MagooiT
Seniors Tech Support



ONLINE SOCIAL NETWORKING



City of **Bayswater**



Australian Government

Be Connected

Every Australian online.

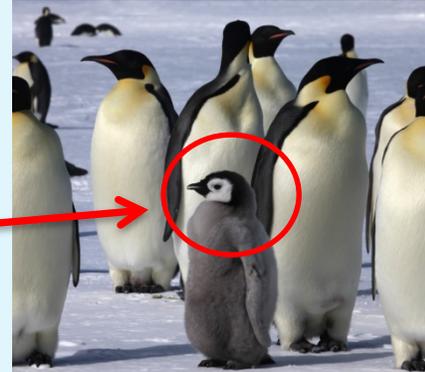
WHAT IS SOCIAL NETWORKING?

- A group of individuals getting together to communicate, share ideas and information usually on a common interest.
- An online extension to the physical social groups that we are all part of in some way in the community.
- In person, we might form a special interest group in the workplace, schools and universities, etc...
- Online, the physical aspects of groups is not required and you are not bound by physical locations.
- People are connected via websites which can offer very broad or more specific areas of interest.



WHY DO PEOPLE JOIN?

- Identity: It identifies you – showcases who you are.



- Connections: Meet new people to talk to and reconnect with old friends.



- Community: Meet people with similar interests. People want to fit in.



IS IT SAFE?

- Compared to Chat Rooms, instant messaging and email (as a means of communication), Social Networking sites are generally considered safer.
- However, be mindful of how much personal information you share.
- Information you share over the internet is difficult to completely remove.
- Beware of fake friends.
- Passwords.



WHAT ARE THE MOST POPULAR SITES?

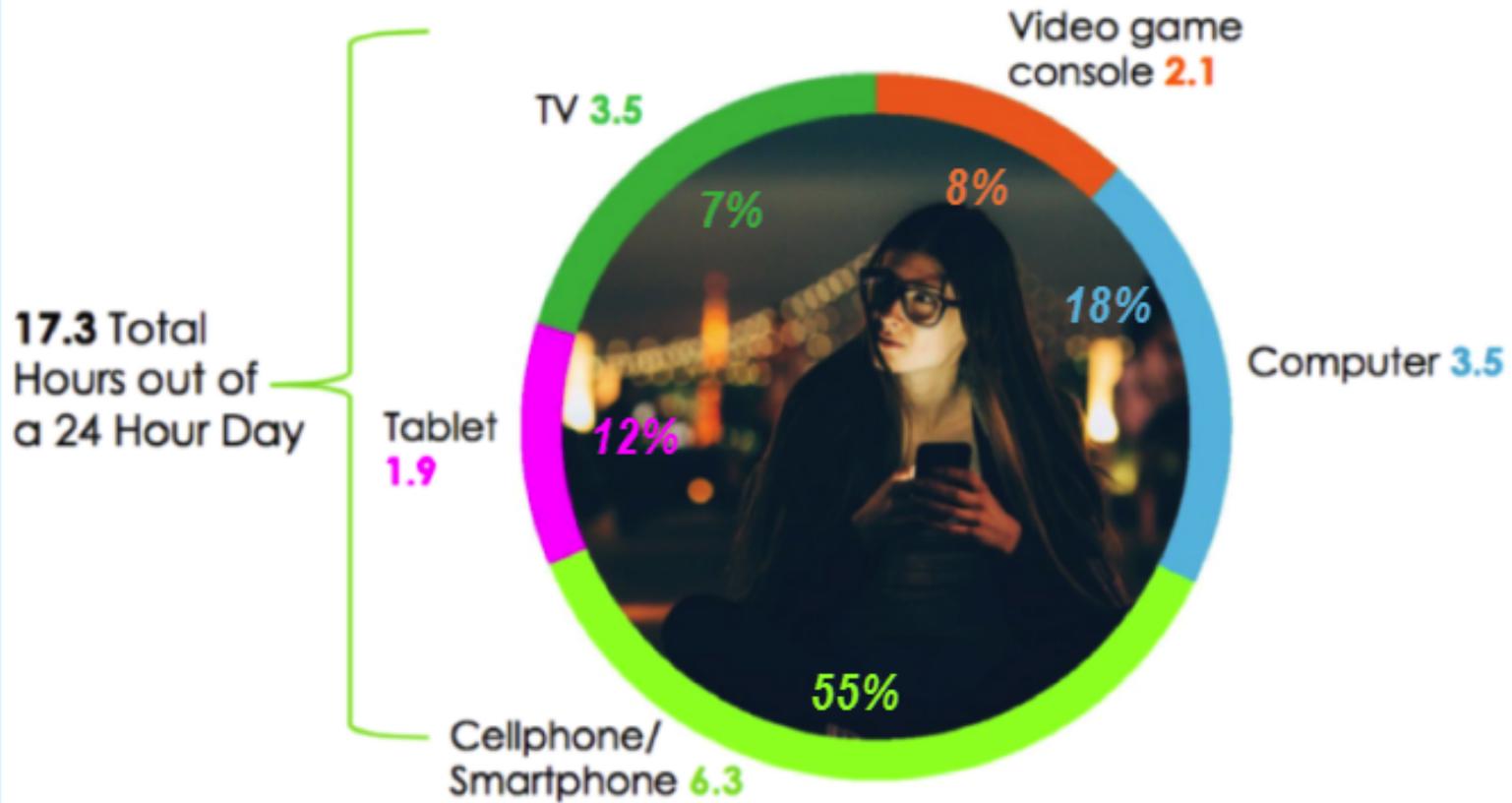
Site	Rank	Monthly Active Users June 2020
Facebook	1	2,400,500,000
YouTube	2	2,000,000,000
Instagram	3	1,000,000,000
Reddit	4	430,000,000
Twitter	5	330,000,000
Snapchat	6	360,000,000
Pinterest	7	322,000,000
LinkedIn	8	310,000,000



WHAT ARE THE TEENS DOING?

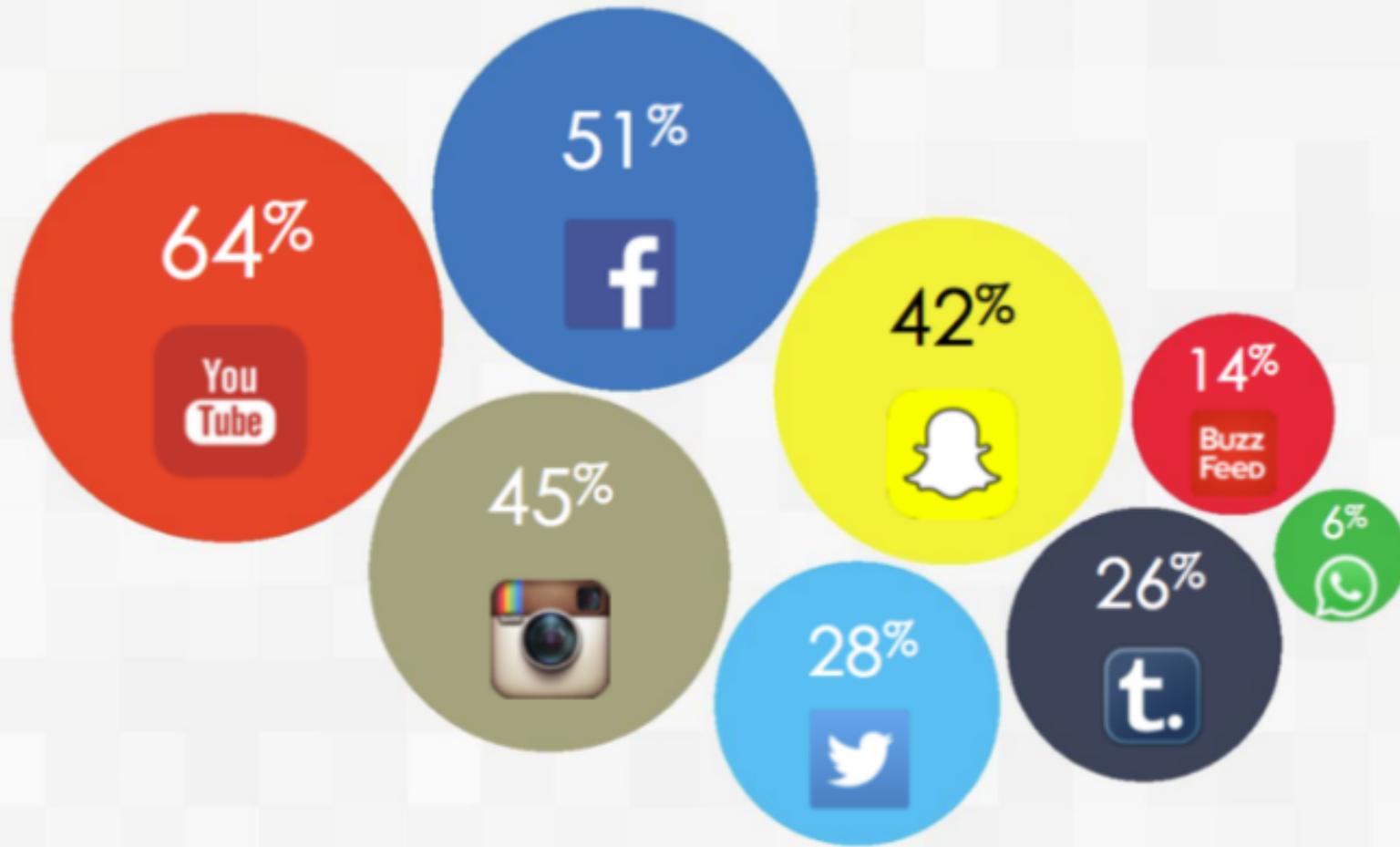
On average how much time do you spend using each of the following?

Mean # hours/day



WHAT ARE THE MOST POPULAR APPS?

Which sites or apps do you spend most of your time on?





- Most popular across all ages.
- A means for sharing information in a fun way.
- Information is popularised using Likes.
- Works using the concept of Friends which you can search for in many ways including:



Search for Friends

Find friends from different parts of your life

Name <input type="text" value="Search for someone"/>	Mutual Friend <input type="text" value="Enter another name"/>	Add Personal Contacts
Hometown <input type="text" value="Enter a city"/>	College or University <input type="checkbox"/> Edith Cowan University <input type="text" value="Enter another college or unive..."/>	
Current City <input type="checkbox"/> Perth, Western Australia <input type="text" value="Enter another city"/>	Employer <input type="text" value="Enter an employer"/>	
High School <input type="text" value="Enter another high school"/>	Graduate School <input type="text" value="Enter a college"/>	





- Your friends can post to the Newsfeed which everyone can see.
- You can conduct group conversations between friends.
- You can have private messages between friends.

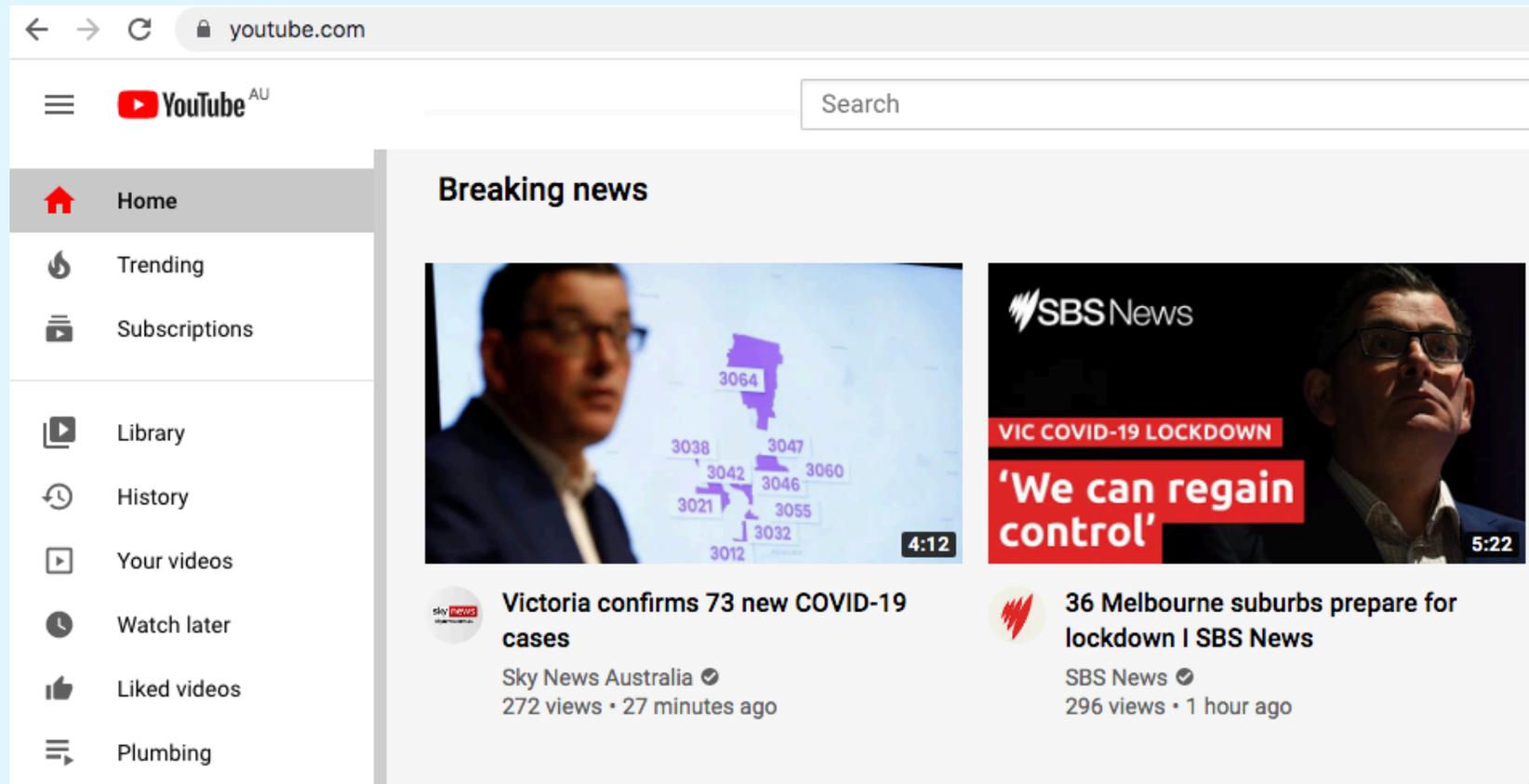
- You can create and join Groups
- You can create your own Pages
- Play Games





- An online video sharing platform with a mix of professional and amateur content

- Discover
- Create
- Follow
- Share
- Like





- Most popular photo and video sharing option for smart devices, also owned by Facebook.
- Ellen Degeneres is one of the many celebrities that cultivate a following on Instagram.





- A social news platform that allows users to discuss and vote on content that other users have submitted.
- Users gain karma points by their comments and links being up-voted by others in the community..
- Makes your mind hungry!

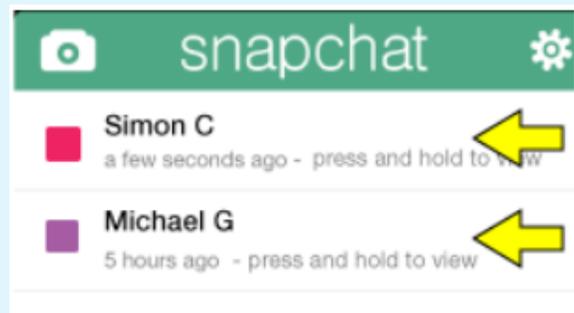
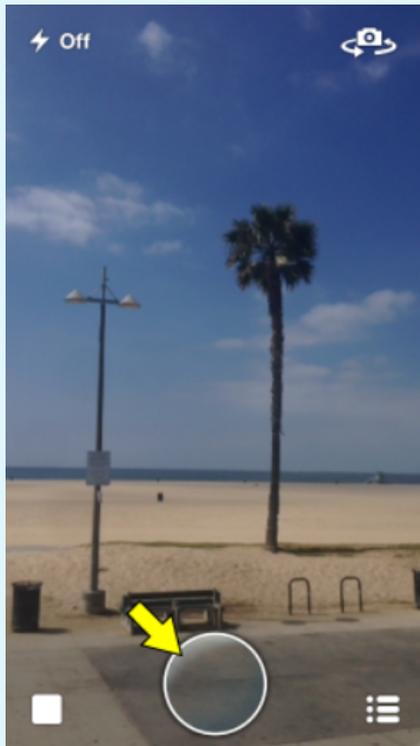
The screenshot shows the Reddit homepage interface. At the top, there is a search bar with the Reddit logo and the word "reddit". Below the search bar, the "Trending today" section features four post thumbnails: "Swine Flu" (r/memes and more), "Rytec" (r/modernwarfare and more), "Tati Westbrook" (r/BeautyGuruChatter and more), and "Supreme Court" (r/politics and more). Below this is the "Popular posts" section, which includes a notification box titled "UPDATES FROM REDDIT" with the text "Keep yourself safe and informed" and a pin icon. At the bottom, there is a navigation bar with "Hot", "Australia", "New", "Top", and a menu icon. On the right side, a "Today's Top Growing Communities" list shows: 1. r/IAMa, 2. r/technology, 3. r/NASCAR, and 4. r/relationship_advice.



SNAPCHAT

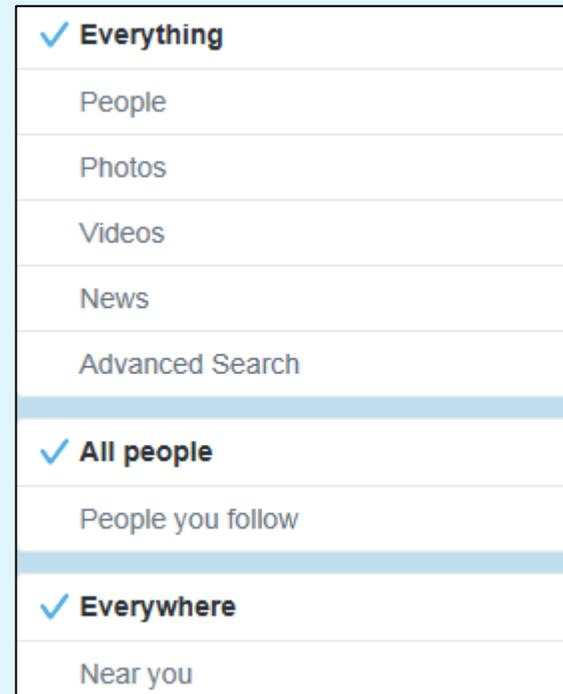


- Photo messaging app for iPhone, Android and other smart devices.
- (Snaps) Photos, videos, text and drawings sent to a controlled list of recipients.
- View time is set from 1-10 seconds.





- Most popular micro-blogging text based option widely used in smart devices.
- 400 million tweets per day.
- It's not just sending a message to a friend – the potential for sharing live news and information across the world is staggering.
- You can follow specific people.
- You can search and discover information quickly. Google takes time to cache data.



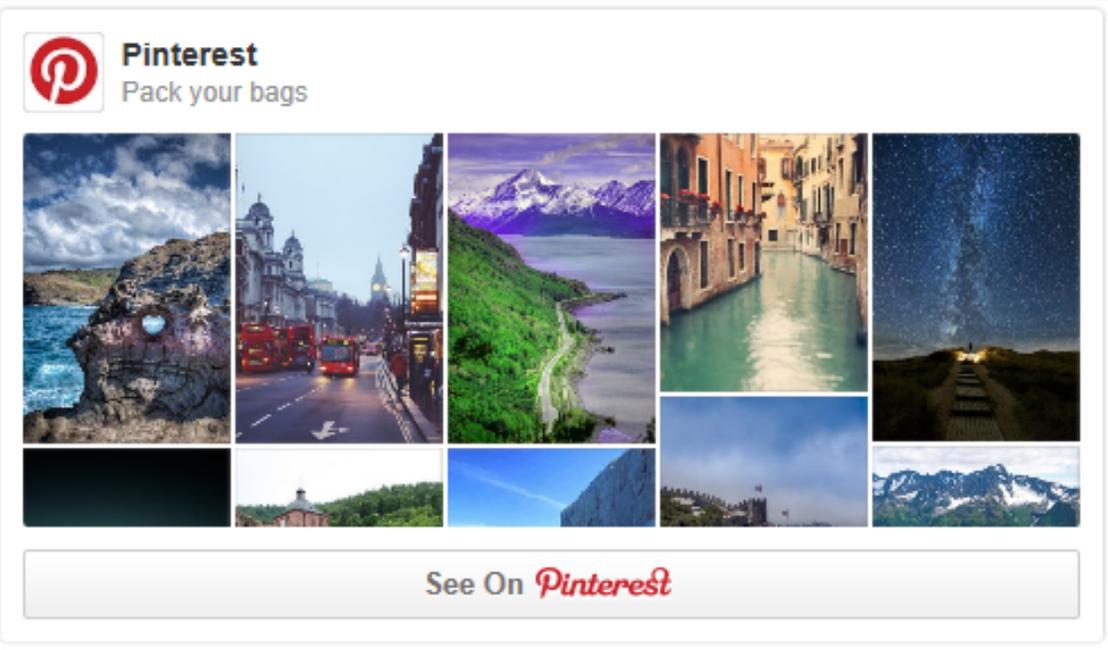


- Much like a pin-up board, Pinterest allows you to create board of things that interest you.

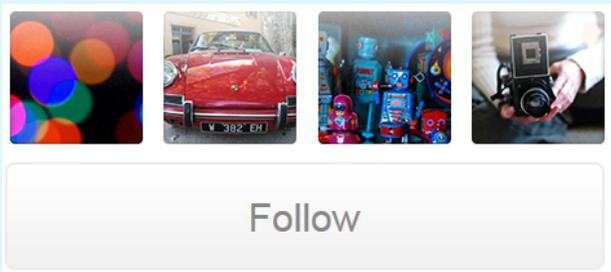
- Pin it



- Create Boards



- Follow





- Business focused social network.
- “Connecting the world's professionals to make them more productive and successful.”
- “When you join LinkedIn, you get access to people, jobs, news, updates, and insights that help you be great at what you do.”



WANT TO KNOW MORE?

The screenshot shows the homepage of the Australian Government's 'Be Connected' website. The browser address bar displays 'beconnected.esafety.gov.au'. The header includes the Australian Government logo, the 'Be Connected' logo with the tagline 'Every Australian online.', and links for 'Get help' and 'Sign in/up'. A dark navigation bar contains 'Home', 'Topic library', 'Find local help', 'Help others', and 'Network Partners', along with a 'Resize text' control. The main content area features a large banner with the heading 'Build your online skills' and a sub-heading 'Learn at your own pace with our free courses on everything from how to access the internet, make video calls or set up your device'. A purple button labeled 'Explore topics' is positioned below the text. To the right of the text is a photograph of an elderly woman wearing a black beret and glasses, smiling and holding a smartphone. Below the banner is a light blue horizontal bar with four menu items: 'Build skills', 'Help others', 'Quick reads', and a pause icon. The lower section is titled 'Quick links to get started' and contains three white boxes with icons and text: 'Topic Library' (with a book icon), 'Find local help' (with a person icon), and 'Sign up today' (with a person and plus icon).

beconnected.esafety.gov.au

Australian Government **Be Connected** Every Australian online.

Get help Sign in/up >

Home Topic library Find local help Help others Network Partners Resize text A A A

Build your online skills

Learn at your own pace with our free courses on everything from how to access the internet, make video calls or set up your device

Explore topics >

Build skills Help others Quick reads ||

Quick links to get started

-  **Topic Library**
Start learning today by browsing the range of topics.
-  **Find local help**
Discover what support is available to help.
-  **Sign up today**
Track your progress through the topics and get a free Ancestry



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NEVER STOP LEARNING



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"What lies behind us and what lies before us are tiny matters compared to what lies within us." - Ralph Waldo Emerson

Magoo IT: helping Seniors with technology

Magoo IT is passionate about adult education and encouraging seniors to utilise, or embrace, technology to improve their lives. Tony has a unique ability to inspire confidence with a hands-on approach and encourages participants to bring in and use the devices during these sessions.

[Training](#) • [Advice](#) • [Support](#)

We are a family run business.

Tony Maccione

Tony has been working on, running, managing and developing IT Help Desks for more than 25 years. He has worked in small business, corporate and Government organisations, both in Australia and internationally. Tony currently holds Department of Defence clearance.

Not only is Tony experienced in virtually all areas of IT, from



support@magooit.com.au

